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APPENDIX G7

12th July 2023

South Cambs District Council
Licensing Section
South Cambs Hall
Cambourne Business Park
Cambourne
CB23 6EA

RE: Concerns about granting Premises/Alcohol License for Northstowe Running Festival in Western Park of Kingfisher Close

Dear Council Members,

I hope that this letter finds you in good health and high spirits. I am writing to you as a citizen of Northstowe, absorbed by genuine concerns about the imminent prospect of granting an open alcohol license every weekend to an establishment in our community namely 'Northstowe Running Festival Events Limited'.

While I appreciate the efforts of our local council to boost economic activity and increase tax revenues, I believe it is of paramount importance to consider the potential social repercussions such activities may engender, particularly within the context of an alcohol outlet. Research has consistently documented a correlation between areas of high alcohol outlet density and numerous public issues including increased intoxication, antisocial behaviour, public nuisance and noise pollution, which negatively impact the quality of life for those residents living in proximity to such establishments.

Understandably, business ventures must be supported; however, I am of the firm belief that any monetary gains should not be sought at the expense of societal wellbeing and harmony. Our neighbourhood, famed for its tranquility and family-friendly atmosphere, risks being irreversibly tarnished by the dangers associated with excessive alcohol consumption.

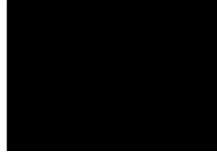
Additionally, our neighbourhood houses many young families, including my own, and is in close proximity to several educational institutions. The visibility and accessibility of alcohol outlets may significantly influence underage drinking, thereby potentially leading to an increased youth delinquency and positioning our children at an unnecessary risk.

I have reached out to other members of our community and there is a consensus regarding these concerns. We ask that the council reconsider the factors influencing this decision and evaluate the potential long-term impacts on the public's health and safety. There are other ways to stimulate economic growth without the potential of incrementing public disturbances and social issues.

On behalf of the concerned citizens of Northstowe, I implore you to prioritise the preservation of our safe, peaceful community, and thus reconsider the granting of the alcohol license.

Thank you for your attention to this matter. We hope for your careful reconsideration of this decision in light of preserving the harmony and wellbeing of our community.

Yours sincerely,



Mrs Janani Abishek